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Whole Foods Market® Little Rock Community Giving Day to benefit Leave No Trace Arkansas

LITTLE ROCK, Ark. (Dec 19, 2016) – Whole Foods Market Little Rock, 501 S. Bowman Road, will host a Community Giving Day on Jan. 11, 2017, and will donate 5 percent of that day’s net sales to the [Arkansas chapter of Leave No Trace](#), an organization dedicated to outdoor education.

“One of Whole Foods Market’s core values is to serve and support our local communities by partnering with organizations like the Leave No Trace Arkansas chapter,” said Sara Fulton-Koerbling, community liaison at Whole Foods Market’s Little Rock store. “Another core value is to practice and advance environmental stewardship. Our Community Giving Day supporting Leave No Trace is a perfect match.”

Leave No Trace is built upon the premise that conservation of the outdoors is possible only when people know how to prevent impact from their activities. Funds raised during this Community Giving Day will be used for programming and educational materials in the Little Rock community.

“Leave No Trace Arkansas is excited to partner with Whole Foods of Little Rock to support our shared objective of environmental stewardship through education,” said Rob Stephens, Arkansas advocate for Leave No Trace. “We feel that Whole Foods’ passion for the environment complements Leave No Trace’s mission to sustain healthy, vibrant lands for all to enjoy, now and for future generations.”

More information is available at wholefoodsmarket.com/bowman or by calling (501) 221-2331. To learn more about Leave No Trace, visit lnt.org/get-involved/state/ar.

About Whole Foods Market®

Founded in 1978 in Austin, Texas, Whole Foods Market (wholefoodsmarket.com, NASDAQ: WFM), is the leading natural and organic food retailer. As America's first national certified organic grocer, Whole Foods Market was named "America's Healthiest Grocery Store" by *Health* magazine. The company's motto, "Whole Foods, Whole People, Whole Planet"™ captures its mission to ensure customer satisfaction and health, team member excellence and happiness, enhanced shareholder value, community support and environmental improvement. Thanks to the company's more than 87,000 team members, Whole Foods Market has been ranked as one of the "100 Best Companies to Work For" in America by *FORTUNE* magazine for 19 consecutive years. In fiscal year 2016, the company had sales of more than \$15.7 billion and currently has more than 466 stores in the United States, Canada and the United Kingdom. For more company news and information, please visit media.wfm.com.

About Leave No Trace

The member-driven Leave No Trace Center for Outdoor Ethics teaches people of all ages how to enjoy the outdoors responsibly and is the most widely accepted outdoor ethics program used on public lands. Through relevant and targeted education, research and outreach, the Center ensures the long-term health of our natural world. In its simplest form, Leave No Trace is about making good decisions to protect the world around you - the world we all enjoy.